



SUGAR CANE PRODUCTION – THAILAND



COLLABORATION

Partnering to Drive Scale

PepsiCo and **Nestlé** are working in partnership to reach their sustainability and responsible sourcing goals for cane sugar in Thailand (aligned with the UN SDG).

To reach over 300,000 smallholder farmers, a partnership with a scalable solution that involves the commitment of Thai millers and the inclusion of smallholders needed to be developed. Joining the collaboration to increase sustainable production of cane sugar is **Mitr Phol**. Implementing on the ground partner is **FairAgora Asia**, who will actively engage with the smallholder farmers by developing capacity-building programs that meets the needs of the farmers.

Aim of the Program

- Support smallholders to better understand why it's important to implement sustainable cane sugar practices – Focus on producers < 10ha
- Inclusion of smallholder farmers by providing them with the support and knowledge they need to develop their own program

Approach - 3 Phases

Phase 1

- Create Continuous Improvement system towards sustainable and responsible agriculture
- Stakeholder mapping
- Inclusion of small-scale farmers to support them in developing and owning the program

Phase 2

- Knowledge transfer for sustainable and responsible impact measurement
- Assessments based on Bonsucro's Core Bonsucro
- Mobile based technology (Verifik8 – data, analytics,)

Phase 3

- Replicate, engage and adapt to create an effective feed-back loop
- Continuous improvement of the program
- Provide the roadmap for inclusion of small holder farmers for Bonsucro Certification



Impact Program developed with smallholder farmers for farmers.